

D.S. Road, Asha Nagar, Thakur Complex, Kandivali (East), Mumbai - 400 101. Tel.: 022 69436400

3.1

Resource, Mobilization for Research



D.S. Road, Asha Nagar, Thakur Complex, Kandivali (East), Mumbai – 400 101. Tel.: 022 69436400

3.1.1

Grants received from government and non-government agencies for research projects / endowments in the institution during the last five years



D.S. Road, Asha Nagar, Thakur Complex, Kandivali (East), Mumbai – 400 101. Tel.: 022 69436400

3.1.1

3.1.1.1 - Grants from Government and non – Government agencies for research projects/endowments in the institution during the last five years (INR in lakhs)

Index

Sr. No.	Particular	Link
1	Last Five Years Data	Click Here
2	List of teachers received grants	Click Here
3	Sanction letter from the agency/organisation and Photos of Research work submitted by teachers	Click Here

3.1.1: Total grants from Government and non – Government agencies for research projects/endowments in the institution during the last five years (INR in lakhs)

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Year	2018-19	20219-20	2020-21	2021-22	2022-23
Number	1.15	1.76	2.00	2.10	3

List of teachers received grants

Name of the Project/ Endowments, Chairs	Name of the Principal Investigator/ Co- Investigator	Department of Principal Investigator	Year of Award	Amount Sanctio ned	Duratio n of the project	Name of the Funding Agency	Type (Governmen t/ non- Government)
A Study on Workplace Exclusion among Teachers of Unaided Colleges in Western Suburban Mumbai	Dr. Alpa Upadhyay	Commerce	2018 - 19	0.25	1 year	University of Mumbai	Government
A Study on Influence of Social Media on Holiday Travel Decision Making Process of Generation Y in Mumbai	Ms. Swiddle D'Cunha	Commerce	2018 - 19	0.30	1 year	University of Mumbai	Government
A Study on Self-Help Groups (SHGs) in Palghar District	Dr. Megha Juvekar	Commerce	2018 - 19	0.30	1 year	University of Mumbai	Government
Loan Insurance Policy: A Study on Awareness and Perception Among Consumers in Mumbai City	CA Diya Mukherjee	Accountancy	2018 - 19	0.30	1 year	University of Mumbai	Government
A study on organisational attributes to build employer branding for campus recruitment	Dr. Poonam Kakkad	Commerce	2019 - 20	0.25	1 year	University of Mumbai	Government
Artificial Intelligence and Data Science	Dr. Vijaya Jacquiline	Commerce	2019 - 20	0.35	1 year	University of Mumbai	Government
An impact of advertisments o students: with special reference to students in suburban Mumbai	Dr. Jignesh Dalal	Accountancy	2019 - 20	0.43	1 year	University of Mumbai	Government
A study on adoption of family planning and its impact on Econmic Development: Special Reference to Mumbai	Dr. Neha Goel	Business Economics	2019 - 20	0.45	1 year	University of Mumbai	Government
A study on consumer perception and attitude towards online food delivery services in Mumbai	Dr. Sangeeta Shyamsundar	BMS	2019 - 20	0.28	1 year	University of Mumbai	Government

 Exploring the Role of Social Media in Shaping Modern Communication Patterns 	Dr. Monica John	Business Communication	2020-21	2.00	1 year	Nirmal Education Society	Non Government
The Influence of Technology on Reading and Writing Skills in the Digital Age with reference to Commerce Students		Business Communication	2021-22	0.50	1 year	Kabir Education Foundation	Non Government
Corporate Social Responsibility and its Influence on Organizational Reputation with reference to Public and Private Sector Banks	Ms. Sangeeta Shyamsundar	BMS	2021-22	0.50	1 year	Mumbai Nirmal Education Society	Non Government
Effective Change Management Strategies: A Comparative Analysis of Case Studies		BMS	2021-22	0.50	1 year	Sankalp Bahuudeshiy a Va Shikshan Sanstha	Non Government
Exploring the Antecedents and Outcomes of Organizational Citizenship Behavior in the Workplace with reference to Public organisation	Mr. Rishabh Desai	Commerce	2021-22	0.60	1 year	Sant. Dyaneshwar Sikshan Prasarak Mandal	Non Government
Influence of Brand in Buying Behaviour of Millennials In Mumbai with Reference to Selection of Ready-Made Garments	Dr. Poonam Kakkad	Commerce	2022 - 23	3.00	1 year	Indian Council of Social Science Research (ICSSR), New Delhi	Government

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Sanction letters from the agency/organisation submitted by teachers

Dr. Alpa Upadhyay

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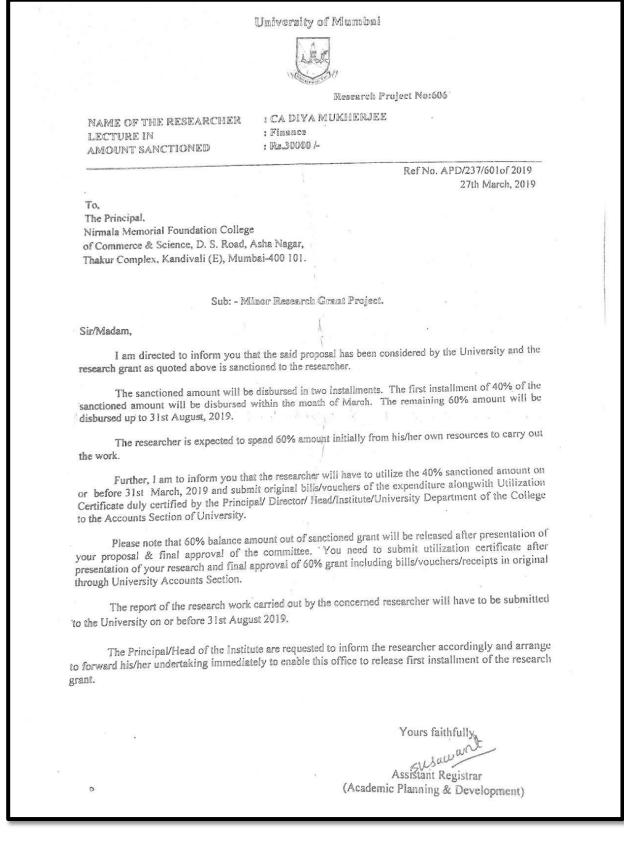
	Research Project No:591
NAME OF THE RESEARCHER	: Dr. Alpa Prashant Upadhyay
LECTURE IN	: Commerce
AMOUNT SANCTIONED	: Rs.25000 /-
	Ref No. APD/237/6010f 2019
To	27th March, 2019
To, The Principal	
The Principal, Nirmala Memorial Foundation College	
of Commerce & Science, D. S. Road,	e Asha Mara
Thakur Complex, Kandivali (E), Mum	Asha Nagar,
Mum	bai-400 101.
Sub- M	inor Research Grant Project.
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ir/Madam,	
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The researcher is expected to s he work.	pend 60% amount initially from his/her own resources to carry out
before 51st March, 2019 and subm	at the researcher will have to utilize the 40% sanctioned amount on hit original bills/vouchers of the expenditure alongwith Utilization bal/ Director/ Head/Institute/University Department of the College
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The report of the research work the University on or before 31st Augu	carried out by the concerned researcher will have to be submitted ist 2019.
The Principal/Head of the Institu forward his/her undertaking immediat ant.	ute are requested to inform the researcher accordingly and arrange tely to enable this office to release first installment of the research
	Yours faithfully,
	SWawant
	Jawa
	Slo
	Assistant Registrar (Academic Planning & Development)

Dr. Megha Juvekar

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Univ	versity of Mumbai
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	Research Project No:592
	OR. MEGHA K JUVEKAR
	Commerce Rs.30000 /-
MOUNT SANCTIONED	5.500007-
	Ref No. APD/237/6010f 2019 27th March, 2019
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The Principal,	
Nirmala Memorial Foundation College	
of Commerce & Science, D. S. Road, Asha	
Гhakur Complex, Kandivali (E), Mumbai-4	
Sub: - Minor	Research Grant Project.
Sir/Madam,	
I am directed to inform you that the esearch grant as quoted above is sanctione	e said proposal has been considered by the University and the d to the researcher.
The sanctioned amount will be dis sanctioned amount will be disbursed with disbursed up to 31st August, 2019.	bursed in two installments. The first installment of 40% of the in the month of March. The remaining 60% amount will be
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	are requested to inform the researcher accordingly and arrange y to enable this office to release first installment of the research
	Yours faithfully,
	Subalwant
	Assistant Registrar (Academic Planning & Development)

CA. Diya Mukherjee



Ms. Swiddle D'Cunha

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	University of Mumbai
•	Research Project No:593
NAME OF THE RESEARCHER LECTURE IN AMOUNT SANCTIONED	: Swiddle Princely Dcunha : Commerce : Rs.30000 /-
	Ref No. APD/237/6010f 2019
	27th March, 2019
To,	김 사고 집에 다 있는 것이 같이 다 같이 많은 것이 없는 것이 같이 많이 했다.
The Principal,	영양에 이렇는 것이다. 그는 것을 통해야 할 것 같아요. 성영에
Nirmala Memorial Foundation Coll	
of Commerce & Science, D. S. Roa	d, Asha Nagar,
Thakur Complex, Kandivali (E), M	umoai-400 101.
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Sub: -	Minor Research Grant Project
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The report of the research	n work carried out by the concerned researcher will have to be submitted
to the University on or before 31s	t August 2019.
The Principal/Head of the to forward his/her undertaking im grant.	e Institute are requested to inform the researcher accordingly and arrange immediately to enable this office to release first installment of the research
	Yours faithfully,
	A SULAWOWNE
	Assistant Registrar
	(Academic Planning & Development)

Dr. Jignesh Dalal

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Education 90 Feet road, Thakur Complex, Asha nagar, kandivalié, Mumbai-400101 Sub: - Minor Research Grant Project. Sir/Madam, Sir/Madam, In and irected to inform you that the said proposal has been considered by the University and the search grant as quoted above is samtioned to the researcher. The sanctioned amount will be disbursed in two installments. The first installment of 70% of the disbursed up to 31 st December, 2021. The researcher is expected to spend 30% amount initially from his/her own resources to carry out the two or before 31 st December, 2021. The researcher is expected to spend 30% amount initially from his/her own resources to carry out up or before 31 st December, 2021 and submit original bills/vouchers of the expenditure alongwith Utilization Certificate duly certified by the Principal/ Director/ Head/Institute/University Department of the two. The report of the research work carried out by the concerned researcher will have to be submitted to the University of Mumbai, Mumbai - 400 098. Yours faithfully. Yours faithfully. Yours faithfully.	То,	
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The Principal/Head of the Institute are requested to inform the researcher accordingly and arrange to forward his/her undertaking immediately to enable this office to release first installment of the research grant. Yours faithfully, Assistant Registrar	Further, I am to inform you that to on or before 31st December, 2021 and Utilization Certificate duly certified by th the College to The Deputy Registrar Ac	d submit original bills/vouchers of the expenditure alongwith the Principal/ Director/ Head/Institute/University Department of Scouts Section Mediates Physics Players
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Received Assistant Registrar (Academic Planning & Development Section)		
Assistant Registrar (Academic Planning & Development Section)	,ed_	Yours faithfully,
Assistant Registrar (Academic Planning & Development Section)	0 peer 1	. No:-
(July a 21	Nor and	Assistant Registrar (Academic Planning & Development Section)
	-July 1/21	

Dr. Neha Goel

University of Mumbai Research Project No: 277 NAME OF THE RESEARCHER 20 Gor LECTURE IN usiness Economics AMOUNT SANCTIONED 510001 CO-INVESTIGATOR Ref No. AAMS/ICD/106 of 2021 To, 23rd July, 2021 Nirmala Memorial Foundation College of Commerce and Science Near Thakur Polytechnic, 90 Feet Road, Thakur Complex, Kandivli (E), Mumbai-400 101. Sub: - Minor Research Grant Project. Sir/Madam, I am directed to inform you that the said proposal has been considered by the University and the research grant as quoted above is sanctioned to the researche ... The sanctioned amount will be disbursed in two installments. The first installment of 70% of the sanctioned amount will be disbursed within the month of August. The remaining 30% amount will be The researcher is expected to spend 30% amount initially from his/her own resources to carry out the work. Further, I am to inform you that the researcher will have to utilize the 100% sanctioned amount on or before 31st December, 202! and submit original bills/vouchers of the expenditure alongwith Utilization Certificate duly certified by the Principal/ Director/ Head/Institute/University Department of the College to The Deputy Registrar, Accounts Section, Mahatma Phule Bhavan, Vidyanagari, Kalina Campus, University of Mumbai, Mumbai - 400.098 . The report of the research work carried out by the concerned researcher will have to be submitted to the University on or before 31st December, 2021. The Principal/Head of the Institute are requested to inform the researcher accordingly and arrange to forward his/her undertaking immediately to enable this office to release first installment of the research Yours faithfully Assistant Registrar (Academic Planning & Development Section)

Dr. Poonam Kakkad

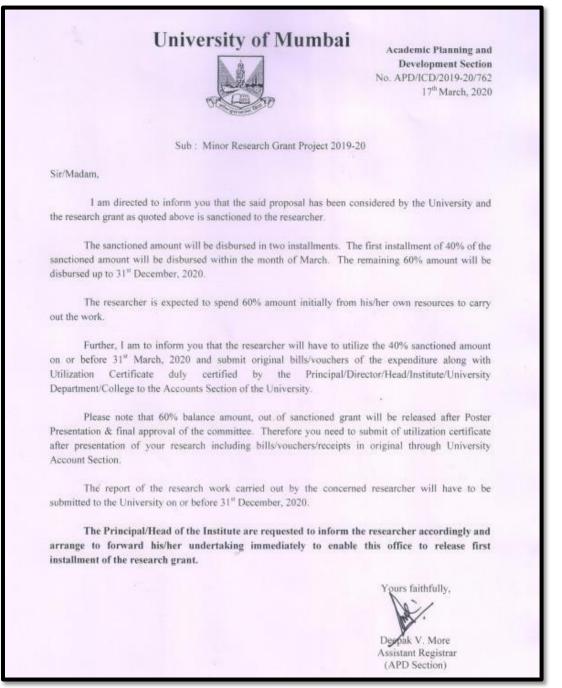
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	University of Mumbai
	Research Project No : 206
NAME OF THE RESEARCHER LECTURE IN AMOUNT SANCTIONED CO-INVESTIGATOR	: Drr. Pooingm kakkad : <u>Commerce</u> : <u>43,000/-</u>
	Ref No. AAMS/ICD/106 of 2021
To,	23 rd July, 2021
Nirmala Memorial Foundation Colleg	ae of
Commerce and Science Near Thakur	
90 Feet Road, Thakur Complex, Kan	
Mumbai-400 101.	
	A A A A A A A A A A A A A A A A A A A
Sub: - Mi	nor Research Grant Project.
Sir/Madam,	
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Dr. Vijaya Jacquiline

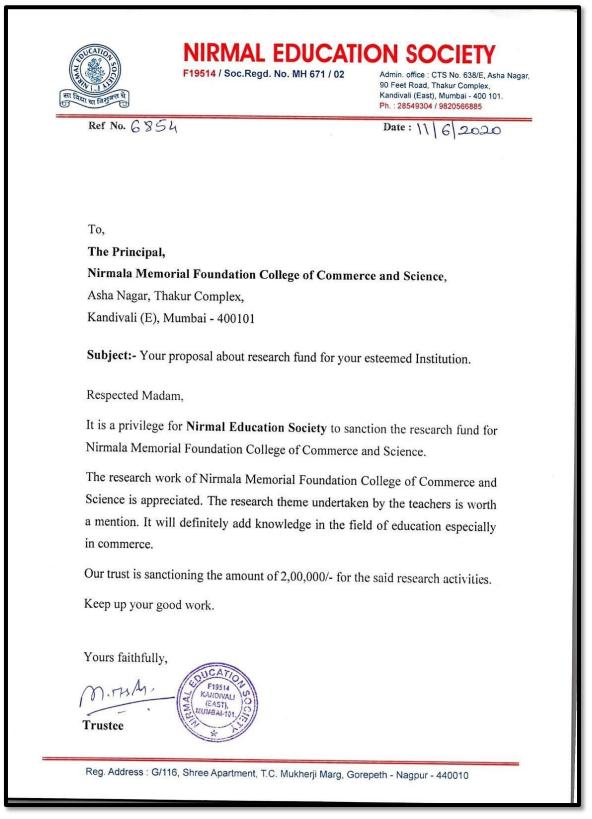
Conversity of Mumbral Henemets Project No . 1 25 B NAME OF THE BESEARCHER Vignya Jurguitine LECTURE IN C. EXTERNOL AMOUNT SANCTIONED 145 1900 COINVENTIGATOR Ret No. AAMARCD/105 of 2021 231ª July, 2021 To, Nirmala Memorial Foundation College of Commerce and Science Near Thakur Polytechnic, 90 Feet Road, Thakur Complex, Kandivli (E). Mumbai-400 101. Sub: - Minor Research Grant Project. Sir/Madam, I am directed to inform you that the said proposal has been considered by the University and the research grant as quoted above is sanctioned to the researche : The sanctioned amount will be disbursed in two installments. The first installment of 70% of the sanctioned amount will be disbursed within the month of August. The remaining 30% smount will be disbursed up to 31st December, 2021. The researcher is expected to spend 30% amount initially from his/her own resources to carry out the work. Further, I am to inform you that the researcher will have to utilize the 100% sanctioned amount on or before 31st December, 2021 and submit original bills/vouchers of the expenditure alongwith Utilization Certificate duly certified by the Principal/ Director/ Head/Institute/University Department of the College to The Deputy Registrar, Accounts Section, Mahatma Phule Bhavan, Vidyanagari, Kalina Campus, University of Mumbai, Mumbai - 400 098 . The report of the research work carried out by the concerned researcher will have to be submitted to the University on or before 31st December, 2021. The Principal/Head of the Institute are requested to inform the researcher accordingly and arrange to forward his/her undertaking immediately to enable this office to release first installment of the research grant. Assistant Registrar (Academic Planning & Development Section)

Prof. Sangeetha Shyam Sundar



Business Management (Apex Committee)					
Project No.	Name of Principal Investigator	College name	Grant Sanction		
332	SANGEETHA SHYAM SUNDAR	\"Nirmala Memorial Foundation College of Commerce and Science Near Thakur Polytechnic 90 \r\nFeet Road Thakur Complex Kandivli \r\n(E) Mumbai-400 101.\r\n\"	28000		

Dr. Monika John



Ms. Neelam Patil



KABIR EDUCATION FOUNDATION MH/1725/10/ MUMBAI F-4091/ MUMBAI

C-1301, Meera Co-Op. Housing Society, Near Oshiwara Police Station, New Link Road, Andheri (W), Mumbai - 400053. Email Id : kabiredufoundation@gmail.com

Ref No.: 2689

Date: 21/10/2021

To,

The Principal, Nirmala Memorial Foundation College of Commerce and Science, DS Road, Thakur Complex,

Kandivali (E), Mumbai - 400101

Subject:- Approval of your institution's research funding proposal.

Dear Madam,

The Kabir Education Foundation is honoured to approve the research fund for Nirmala Memorial Foundation College of Commerce and Science.

We acknowledge the commendable educational efforts undertaken by your institution, and the chosen research theme by your faculty members is particularly noteworthy. This research holds great potential for contributing to the field of education, especially in commerce.

In support of your valuable work, our trust is pleased to allocate a sum of 50,000/- for the proposed research activities. We encourage you to continue your excellent efforts.

Best regards,

Yours faithfully

Secretary

Ms. Sangeeta Shyamsundar

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	MUMBAI NIRMAL EDUCATION SOCIETY MH/1731/2010/ MUMBAI F- 40917/MUMBAI C-1301, Meera Co-Op. Housing Society, Near Oshiwara Police Station, New Link Road, Andheri (W), Mumbai - 400053. Email Id : mumbai.nirmal.edu.society@gmail.com © : 9820600453 / 9820837888
Ref No.: 64 \	
Ner No., 64 (Date: 0 / 6 / 20 2 \
To,	
The Princi	pal,
Nirmala M	emorial Foundation College of Commerce and Science,
	isha Nagar, Thakur Complex,
Kandivali (E), Mumbai - 400101
Subject:- Y	our proposal about research fund for your esteemed Institution.
Respected M	Лadam,
	lege for Mumbai Nirmal Education Society to sanction the research fund for morial Foundation College of Commerce and Science.
appreciated.	h work of Nirmala Memorial Foundation College of Commerce and Science is The research theme undertaken by the teachers is worth a mention. It will Id knowledge in the field of education especially, in commerce.
Our trust is	sanctioning the amount of 50,000/- for the said research activities.
Keep up you	ır good work.
Yours faithf	ully,
XABL	
President	
President	

Ms. Sneha Mishra

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	संकल्प बहुउद्देशीय व शिक्षण संस्था महा/६६६/१०/ठाणे/ फ २१८९६/ठाणे सी १३०१, मिरा को. ऑप. हौ. सोसायटी, ओशिवरा पोलीस स्थानका जवळ, नवीन लिंक रोड अंधेरी (प.), मुंबई-४०००५३. 💽: ९८२०६००४५३/९८२०८३७८८८ ईमेल: sankalpa.bahuudeshiya@gmail.com
संदर्भ क्र. : 904	दिनांक :28/08/२०२१
प्रति,	
प्राचार्य,	
निर्मला मेमो	रियल फाउंडेशन कॉलेज ऑफ कॉमर्स अँड सायन्स,
डीएस रोड,	ठाकूर कॉम्प्लेक्स,
कांदिवली (पू), मुंबई - ४००१०१
विषय:- तुम	च्या संस्थेच्या संशोधन निधी प्रस्तावाला मान्यता.
प्रिय मॅडम,	
	उद्देशीय व शिक्षण संस्था, निर्मला मेमोरियल फाऊंडेशन कॉलेज ऑफ कॉमर्स अँड ो संशोधन निधी मंजूर करीत आहे.
सदस्यांनी वि	भेने केलेल्या प्रशंसनीय शैक्षणिक प्रयत्नांचे आम्ही कौतुक करतो आणि तुमच्या प्राध्यापक नेवडलेली संशोधन थीम विशेष उल्लेखनीय आहे. या संशोधनामध्ये शैक्षणिक क्षेत्रात, णेज्य क्षेत्रात योगदान देण्याची मोठी क्षमता आहे.
	यवान कार्याच्या समर्थनार्थ, आमच्या ट्रस्टला प्रस्तावित संशोधन उपक्रमांसाठी 50,000/- म वाटप करण्यात आनंद होत आहे. आम्ही तुम्हाला,तुमचे उत्कृष्ट प्रयत्न सुरू ठेवण्यास ज्रतो.
शुभेच्छा,	8
तुमचा विश्वार	£
Crabh	79910-
सचिव	
सिध्दिविनायक अप	ार्टमेंट, बी-४०१, लोकमान्य नगर, यशोधन पाडा नं. २, देवेंद्र इंडस्ट्रीजवळ, ठाणे (प.), मुंबई-४००६०६. (:९८९०४५७०८१ / ९८३४७२२२४५

Mr. Rishabh Desai

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ज्ञानाची ज्योत स	सी १३०१, मिरा को. ऑप. हौ. सोसायटी, ओशिवरा पोलीस स्थानका जवळ, नवीन लिंक रोड अंधेरी (प.), मुंबई-४०००५३. 🕼:९८२०६००४५३/९८२०८३७८८८ सरेब तेवन राहो ईमेल: santa.dnyaneshwar.shikshan@gamil.com
संदभ	र्म क. : 4861 दिनांक : 25/10/२०२१
	To,
	The Principal,
	Nirmala Memorial Foundation College of Commerce and Science,
	DS Road, Thakur Complex,
	Kandivali (E), Mumbai - 400101
	Subject: Approval for Research Funding Request for Your Institution
	Dear Madam,
	It is an honour to approve the research fund for Nirmala Memorial Foundation College of
	Commerce and Science.
	The research initiatives of Nirmala Memorial Foundation College of Commerce and Science
	have garnered appreciation. The chosen research theme by the faculty is noteworthy and is
	expected to contribute significantly to the field of education, particularly in commerce.
	Our trust is pleased to sanction the amount of 60,000/- for the proposed research activities.
	We encourage you to continue your commendable work.
	Yours faithfully,
	(Manya
	Treasurer

Dr. Poonam Kakkad

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Sr.	Indian Council of Social Science Resourch (Ministry of Education) (Ministry of Education)
20	of Social Scient Education)
Pushkar Pathak	Indian Council of Social Second Second (Ministry of Education) INU Institutional Area, Aruna Asaf Ali Mare New Delhi – 110067 New Delhi – 110067
Systems Analyst	Ares, Aruns Delhi - 110007
RP Division Incharge	JNU Institutional Area, New Delhi Website: www.icssr.org
Tel #011-26716690	Website: Man
E-mail: rpdivision@icssr.org	
	SANCTION DROLER Dated: 05-05-2023
F.No.02/2/2022-23/ICSSR/RP/MN/	GEN
The Principal	
Nirmala Memorial Foundation Colle	
Commerce and Science	age of
D.S. Road Asha Nagar Thakur Comp	den .
Kandivali (East) Mumbel - 400 101	
and the second	rch Project entitled "influence of Brand in Buying Behaviour of with Reference to Selection of Ready-Made Garments" to
Millennials in Mumbal Or.Poonam Kakked, Ass Commerce and Science, N	listant Professor, Nirmalo Memorial Postare
Dear Sir/Madam,	
	nce Research (KSSR) approved the award of "Influence of Bran sink in Mambal with Reference to Selection of Ready-Mar
Garments" the above Minor I Professor of your Institution.	Research Project submitted by Dr.Poonam Kakkad, Assiste
Institution as per the guidelines	
 The ICSSR has sanctioned a gran Research Project and the grant v 	nt-in-aid of Rs.300000/- (Rupees Three Lakh Only) for the ab will be released as follows:
First instalment (40 % of instalm	(Rs. 120000/-
Second instalment (40 % of Insta	almost) :Rs. 120000/-
Final instalment (15 % of Instalm	-ant) :Rs. 45000/-
Publication Cost (5% of Instalme	and the second se
Total	:Rs. 300000/-
Overhead charges over and above	10
5% or maximum Rs. 100000	:Rs. 15000/-**
	CSSR. ICSSR would publish it subject to recommendation t
expert and relevant Committees	s for the purpose, from the overall budget, so to be retain
the ICSSR .	
** This amount will be released	on successful completion of project after evaluation.
(The break-up budget approved	by the ICSSR of Rs.300000/- is enclosed.)
The First installment of the appr	oved grant-in-aid will be released after receiving the gran
bill duly filled in, stamped and sig	gned by the Project Director as well as the affiliating organ
	Sett