



Nirmala Memorial Foundation College of Commerce and Science

**Permanently Affiliated to University of Mumbai
Accredited by NAAC, ISO 9001-2015 Certified
Recognised under section 2(f) & 12(B) of the UGC Act 1956**

D.S. Road, Asha Nagar, Thakur Complex, Kandivali (East), Mumbai – 400 101. Tel.: 022 69436400

3.1

Resource, Mobilization for Research



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3.1.1

**Grants received from government and
non-government agencies for research
projects / endowments in the institution
during the last five years**



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3.1.1

**3.1.1.1 - Grants from Government and non – Government agencies for
research projects/endowments in the institution during the last five years (INR
in lakhs)**

Index

Sr. No.	Particular	Link
1	Last Five Years Data	Click Here
2	List of teachers received grants	Click Here
3	Sanction letter from the agency/organisation and Photos of Research work submitted by teachers	Click Here

- 3.1.1: Total grants from Government and non – Government agencies for research projects/endowments in the institution during the last five years (INR in lakhs)

Year	2018-19	2019-20	2020-21	2021-22	2022-23
Number	1.15	1.76	2.00	2.10	3

List of teachers received grants

Name of the Project/ Endowments, Chairs	Name of the Principal Investigator/ Co-Investigator	Department of Principal Investigator	Year of Award	Amount Sanctioned	Duration of the project	Name of the Funding Agency	Type (Government/ non-Government)
A Study on Workplace Exclusion among Teachers of Unaided Colleges in Western Suburban Mumbai	Dr. Alpa Upadhyay	Commerce	2018 - 19	0.25	1 year	University of Mumbai	Government
A Study on Influence of Social Media on Holiday Travel Decision Making Process of Generation Y in Mumbai	Ms. Swiddle D'Cunha	Commerce	2018 - 19	0.30	1 year	University of Mumbai	Government
A Study on Self-Help Groups (SHGs) in Palghar District	Dr. Megha Juvekar	Commerce	2018 - 19	0.30	1 year	University of Mumbai	Government
Loan Insurance Policy: A Study on Awareness and Perception Among Consumers in Mumbai City	CA Diya Mukherjee	Accountancy	2018 - 19	0.30	1 year	University of Mumbai	Government
A study on organisational attributes to build employer branding for campus recruitment	Dr. Poonam Kakkad	Commerce	2019 - 20	0.25	1 year	University of Mumbai	Government
Artificial Intelligence and Data Science	Dr. Vijaya Jacqueline	Commerce	2019 - 20	0.35	1 year	University of Mumbai	Government
An impact of advertisements on students: with special reference to students in suburban Mumbai	Dr. Jignesh Dalal	Accountancy	2019 - 20	0.43	1 year	University of Mumbai	Government
A study on adoption of family planning and its impact on Economic Development: Special Reference to Mumbai	Dr. Neha Goel	Business Economics	2019 - 20	0.45	1 year	University of Mumbai	Government
A study on consumer perception and attitude towards online food delivery services in Mumbai	Dr. Sangeeta Shyamsundar	BMS	2019 - 20	0.28	1 year	University of Mumbai	Government

Exploring the Role of Social Media in Shaping Modern Communication Patterns	Dr. Monica John	Business Communication	2020-21	2.00	1 year	Nirmal Education Society	Non Government
The Influence of Technology on Reading and Writing Skills in the Digital Age with reference to Commerce Students	Ms. Neelam Patil	Business Communication	2021-22	0.50	1 year	Kabir Education Foundation	Non Government
Corporate Social Responsibility and its Influence on Organizational Reputation with reference to Public and Private Sector Banks	Ms. Sangeeta Shyamsundar	BMS	2021-22	0.50	1 year	Mumbai Nirmal Education Society	Non Government
Effective Change Management Strategies: A Comparative Analysis of Case Studies	Ms. Sneha Mishra	BMS	2021-22	0.50	1 year	Sankalp Bahuudeshiy a Va Shikshan Sanstha	Non Government
Exploring the Antecedents and Outcomes of Organizational Citizenship Behavior in the Workplace with reference to Public organisation	Mr. Rishabh Desai	Commerce	2021-22	0.60	1 year	Sant. Dyaneshwar Sikshan Prasarak Mandal	Non Government
Influence of Brand in Buying Behaviour of Millennials In Mumbai with Reference to Selection of Ready-Made Garments	Dr. Poonam Kakkad	Commerce	2022 - 23	3.00	1 year	Indian Council of Social Science Research (ICSSR), New Delhi	Government

Sanction letters from the
agency/organisation submitted by
teachers

University of Mumbai



Research Project No:591

NAME OF THE RESEARCHER : Dr. Alpa Prashant Upadhyay
LECTURE IN : Commerce
AMOUNT SANCTIONED : Rs.25000 /-

Ref No. APD/237/601of 2019
27th March, 2019

To,
The Principal,
Nirmala Memorial Foundation College
of Commerce & Science, D. S. Road, Asha Nagar,
Thakur Complex, Kandivali (E), Mumbai-400 101.

Sub: - Minor Research Grant Project.

Sir/Madam,

I am directed to inform you that the said proposal has been considered by the University and the research grant as quoted above is sanctioned to the researcher.

The sanctioned amount will be disbursed in two installments. The first installment of 40% of the sanctioned amount will be disbursed within the month of March. The remaining 60% amount will be disbursed up to 31st August, 2019.

The researcher is expected to spend 60% amount initially from his/her own resources to carry out the work.

Further, I am to inform you that the researcher will have to utilize the 40% sanctioned amount on or before 31st March, 2019 and submit original bills/vouchers of the expenditure alongwith Utilization Certificate duly certified by the Principal/ Director/ Head/Institute/University Department of the College to the Accounts Section of University.

Please note that 60% balance amount out of sanctioned grant will be released after presentation of your proposal & final approval of the committee. You need to submit utilization certificate after presentation of your research and final approval of 60% grant including bills/vouchers/receipts in original through University Accounts Section.

The report of the research work carried out by the concerned researcher will have to be submitted to the University on or before 31st August 2019.

The Principal/Head of the Institute are requested to inform the researcher accordingly and arrange to forward his/her undertaking immediately to enable this office to release first installment of the research grant.

Yours faithfully,


Assistant Registrar
(Academic Planning & Development)

University of Mumbai



Research Project No:592

NAME OF THE RESEARCHER : DR. MEGHA K JUVEKAR
LECTURE IN : Commerce
AMOUNT SANCTIONED : Rs.30000 /-

Ref No. APD/237/601of 2019
27th March, 2019

To,
The Principal,
Nirmala Memorial Foundation College
of Commerce & Science, D. S. Road, Asha Nagar,
Thakur Complex, Kandivali (E), Mumbai-400 101.

Sub: - Minor Research Grant Project.

Sir/Madam,

I am directed to inform you that the said proposal has been considered by the University and the research grant as quoted above is sanctioned to the researcher.

The sanctioned amount will be disbursed in two installments. The first installment of 40% of the sanctioned amount will be disbursed within the month of March. The remaining 60% amount will be disbursed up to 31st August, 2019.

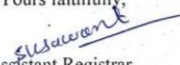
The researcher is expected to spend 60% amount initially from his/her own resources to carry out the work.

Further, I am to inform you that the researcher will have to utilize the 40% sanctioned amount on or before 31st March, 2019 and submit original bills/vouchers of the expenditure alongwith Utilization Certificate duly certified by the Principal/ Director/ Head/Institute/University Department of the College to the Accounts Section of University.

Please note that 60% balance amount out of sanctioned grant will be released after presentation of your proposal & final approval of the committee. You need to submit utilization certificate after presentation of your research and final approval of 60% grant including bills/vouchers/receipts in original through University Accounts Section.

The report of the research work carried out by the concerned researcher will have to be submitted to the University on or before 31st August 2019.

The Principal/Head of the Institute are requested to inform the researcher accordingly and arrange to forward his/her undertaking immediately to enable this office to release first installment of the research grant.

Yours faithfully,

Assistant Registrar
(Academic Planning & Development)

University of Mumbai



Research Project No:606

NAME OF THE RESEARCHER : CA DIYA MUKHERJEE
LECTURE IN : Finance
AMOUNT SANCTIONED : Rs.30000/-

Ref No. APD/237/601of 2019
27th March, 2019

To,
The Principal,
Nirmala Memorial Foundation College
of Commerce & Science, D. S. Road, Asha Nagar,
Thakur Complex, Kandivali (E), Mumbai-400 101.

Sub: - Minor Research Grant Project.

Sir/Madam,

I am directed to inform you that the said proposal has been considered by the University and the research grant as quoted above is sanctioned to the researcher.

The sanctioned amount will be disbursed in two installments. The first installment of 40% of the sanctioned amount will be disbursed within the month of March. The remaining 60% amount will be disbursed up to 31st August, 2019.

The researcher is expected to spend 60% amount initially from his/her own resources to carry out the work.

Further, I am to inform you that the researcher will have to utilize the 40% sanctioned amount on or before 31st March, 2019 and submit original bills/vouchers of the expenditure alongwith Utilization Certificate duly certified by the Principal/ Director/ Head/Institute/University Department of the College to the Accounts Section of University.

Please note that 60% balance amount out of sanctioned grant will be released after presentation of your proposal & final approval of the committee. You need to submit utilization certificate after presentation of your research and final approval of 60% grant including bills/vouchers/receipts in original through University Accounts Section.

The report of the research work carried out by the concerned researcher will have to be submitted to the University on or before 31st August 2019.

The Principal/Head of the Institute are requested to inform the researcher accordingly and arrange to forward his/her undertaking immediately to enable this office to release first installment of the research grant.

Yours faithfully


Assistant Registrar
(Academic Planning & Development)

University of Mumbai



Research Project No:593

NAME OF THE RESEARCHER : Swiddle Princely Dcunha
LECTURE IN : Commerce
AMOUNT SANCTIONED : Rs.30000 /-

Ref No. APD/237/601 of 2019
27th March, 2019

To,
The Principal,
Nirmala Memorial Foundation College
of Commerce & Science, D. S. Road, Asha Nagar,
Thakur Complex, Kandivali (E), Mumbai-400 101.

Sub: - Minor Research Grant Project.

Sir/Madam,

I am directed to inform you that the said proposal has been considered by the University and the research grant as quoted above is sanctioned to the researcher.

The sanctioned amount will be disbursed in two installments. The first installment of 40% of the sanctioned amount will be disbursed within the month of March. The remaining 60% amount will be disbursed up to 31st August, 2019.

The researcher is expected to spend 60% amount initially from his/her own resources to carry out the work.

Further, I am to inform you that the researcher will have to utilize the 40% sanctioned amount on or before 31st March, 2019 and submit original bills/vouchers of the expenditure alongwith Utilization Certificate duly certified by the Principal/ Director/ Head/Institute/University Department of the College to the Accounts Section of University.

Please note that 60% balance amount out of sanctioned grant will be released after presentation of your proposal & final approval of the committee. You need to submit utilization certificate after presentation of your research and final approval of 60% grant including bills/vouchers/receipts in original through University Accounts Section.

The report of the research work carried out by the concerned researcher will have to be submitted to the University on or before 31st August 2019.


The Principal/Head of the Institute are requested to inform the researcher accordingly and arrange to forward his/her undertaking immediately to enable this office to release first installment of the research grant.

Yours faithfully,

Silawant
Assistant Registrar
(Academic Planning & Development)

327

University of Mumbai



Research Project No : 327^{im}

NAME OF THE RESEARCHER : Dr. Jignesh Dalal
LECTURE IN : Accountancy
AMOUNT SANCTIONED : Rs- 25,000/-
CO-INVESTIGATOR : _____

Ref No. AAMS/ICD/106 of 2021
23rd July, 2021

To,

Nirmala Memorial Foundation College Of
Education 90 Feet road, Thakur Complex, Asha
nagar, kandivali, Mumbai-400101

Sub: - Minor Research Grant Project.

Sir/Madam,

I am directed to inform you that the said proposal has been considered by the University and the research grant as quoted above is sanctioned to the researcher.

The sanctioned amount will be disbursed in two installments. The first installment of 70% of the sanctioned amount will be disbursed within the month of August. The remaining 30% amount will be disbursed up to 31st December, 2021.


The researcher is expected to spend 30% amount initially from his/her own resources to carry out the work.

Further, I am to inform you that the researcher will have to utilize the 100% sanctioned amount on or before 31st December, 2021 and submit original bills/vouchers of the expenditure alongwith Utilization Certificate duly certified by the Principal/ Director/ Head/Institute/University Department of the College to The Deputy Registrar, Accounts Section, Mahatma Phule Bhavan, Vidyanagari, Kalina Campus, University of Mumbai, Mumbai - 400 098 .

The report of the research work carried out by the concerned researcher will have to be submitted to the University on or before 31st December, 2021.

The Principal/Head of the Institute are requested to inform the researcher accordingly and arrange to forward his/her undertaking immediately to enable this office to release first installment of the research grant.

Yours faithfully,


Assistant Registrar
(Academic Planning & Development Section)

Received
[Signature]
13/9/21

University of Mumbai



Research Project No : 277

NAME OF THE RESEARCHER : Dr. Neha Goel
LECTURE IN : Business Economics
AMOUNT SANCTIONED : RS. 35,000/-
CO-INVESTIGATOR : _____

Ref No. AAMS/ICD/106 of 2021
23rd July, 2021

To,

Nirmala Memorial Foundation College of
Commerce and Science Near Thakur Polytechnic,
90 Feet Road, Thakur Complex, Kandivli (E),
Mumbai-400 101.

Sub: - Minor Research Grant Project.

Sir/Madam,

I am directed to inform you that the said proposal has been considered by the University and the research grant as quoted above is sanctioned to the researcher.

The sanctioned amount will be disbursed in two installments. The first installment of 70% of the sanctioned amount will be disbursed within the month of August. The remaining 30% amount will be disbursed up to 31st December, 2021.


The researcher is expected to spend 30% amount initially from his/her own resources to carry out the work.

Further, I am to inform you that the researcher will have to utilize the 100% sanctioned amount on or before 31st December, 2021 and submit original bills/vouchers of the expenditure alongwith Utilization Certificate duly certified by the Principal/ Director/ Head/Institute/University Department of the College to The Deputy Registrar, Accounts Section, Mahatma Phule Bhavan, Vidyanagari, Kalina Campus, University of Mumbai, Mumbai - 400 098.

The report of the research work carried out by the concerned researcher will have to be submitted to the University on or before 31st December, 2021.

The Principal/Head of the Institute are requested to inform the researcher accordingly and arrange to forward his/her undertaking immediately to enable this office to release first installment of the research grant.

Yours faithfully,


Assistant Registrar
(Academic Planning & Development Section)

Dr. Poonam Kakkad

University of Mumbai



Research Project No : 206

NAME OF THE RESEARCHER : Dr. Poonam Kakkad
LECTURE IN : Commerce
AMOUNT SANCTIONED : 42,000/-
CO-INVESTIGATOR : _____

Ref No. AAMS/ICD/106 of 2021

23rd July, 2021

To,

Nirmala Memorial Foundation College of
Commerce and Science Near Thakur Polytechnic,
90 Feet Road, Thakur Complex, Kandivli (E),
Mumbai-400 101.

Sub: - Minor Research Grant Project.

Sir/Madam,

I am directed to inform you that the said proposal has been considered by the University and the research grant as quoted above is sanctioned to the researcher.

The sanctioned amount will be disbursed in two installments. The first installment of 70% of the sanctioned amount will be disbursed within the month of August. The remaining 30% amount will be disbursed up to 31st December, 2021.


The researcher is expected to spend 30% amount initially from his/her own resources to carry out the work.

Further, I am to inform you that the researcher will have to utilize the 100% sanctioned amount on or before 31st December, 2021 and submit original bills/vouchers of the expenditure alongwith Utilization Certificate duly certified by the Principal/ Director/ Head/Institute/University Department of the College to The Deputy Registrar, Accounts Section, Mahatma Phule Bhavan, Vidyanagari, Kalina Campus, University of Mumbai, Mumbai - 400 098.

The report of the research work carried out by the concerned researcher will have to be submitted to the University on or before 31st December, 2021.


The Principal/Head of the Institute are requested to inform the researcher accordingly and arrange to forward his/her undertaking immediately to enable this office to release first installment of the research grant.

Yours faithfully,


Assistant Registrar
(Academic Planning & Development Section)

Dr. Vijaya Jacqueline

University of Mumbai



Research Project No : 188

NAME OF THE RESEARCHER	: Dr. Vijaya Jacqueline
LECTURE IN	: Commerce
AMOUNT SANCTIONED	: Rs. 1,50,000/-
CO-INVESTIGATOR	:

Ref No. AAM50C/D/108 of 2021
23rd July, 2021

To,

Nirmala Memorial Foundation College of
Commerce and Science Near Thakur Polytechnic,
90 Feet Road, Thakur Complex, Kandivli (E),
Mumbai-400 101.

Sub: - Minor Research Grant Project.

Sir/Madam,

I am directed to inform you that the said proposal has been considered by the University and the research grant as quoted above is sanctioned to the researcher.


The sanctioned amount will be disbursed in two installments. The first installment of 70% of the sanctioned amount will be disbursed within the month of August. The remaining 30% amount will be disbursed up to 31st December, 2021.

The researcher is expected to spend 30% amount initially from his/her own resources to carry out the work.

Further, I am to inform you that the researcher will have to utilize the 100% sanctioned amount on or before 31st December, 2021 and submit original bills/vouchers of the expenditure alongwith Utilization Certificate duly certified by the Principal/ Director/ Head/Institute/University Department of the College to The Deputy Registrar, Accounts Section, Mahatma Phule Bhavan, Vidyanagari, Kalina Campus, University of Mumbai, Mumbai - 400 098 .


The report of the research work carried out by the concerned researcher will have to be submitted to the University on or before 31st December, 2021.

The Principal/Head of the Institute are requested to inform the researcher accordingly and arrange to forward his/her undertaking immediately to enable this office to release first installment of the research grant.


Assistant Registrar
(Academic Planning & Development Section)

Prof. Sangeetha Shyam Sundar

University of Mumbai



Academic Planning and
Development Section
No. APD/ICD/2019-20/762
17th March, 2020

Sub : Minor Research Grant Project 2019-20

Sir/Madam,

I am directed to inform you that the said proposal has been considered by the University and the research grant as quoted above is sanctioned to the researcher.

The sanctioned amount will be disbursed in two installments. The first installment of 40% of the sanctioned amount will be disbursed within the month of March. The remaining 60% amount will be disbursed up to 31st December, 2020.


The researcher is expected to spend 60% amount initially from his/her own resources to carry out the work.

Further, I am to inform you that the researcher will have to utilize the 40% sanctioned amount on or before 31st March, 2020 and submit original bills/vouchers of the expenditure along with Utilization Certificate duly certified by the Principal/Director/Head/Institute/University Department/College to the Accounts Section of the University.

Please note that 60% balance amount, out of sanctioned grant will be released after Poster Presentation & final approval of the committee. Therefore you need to submit of utilization certificate after presentation of your research including bills/vouchers/receipts in original through University Account Section.

The report of the research work carried out by the concerned researcher will have to be submitted to the University on or before 31st December, 2020.

The Principal/Head of the Institute are requested to inform the researcher accordingly and arrange to forward his/her undertaking immediately to enable this office to release first installment of the research grant.

Yours faithfully,

Deepak V. More
Assistant Registrar
(APD Section)

Business Management (Apex Committee)			
Project No.	Name of Principal Investigator	College name	Grant Sanction
332	SANGEETHA SHYAM SUNDAR	\ "Nirmala Memorial Foundation College of Commerce and Science Near Thakur Polytechnic 90 \r\nFeet Road Thakur Complex Kandivli \r\n(E) Mumbai-400 101.\r\n\"	28000

Dr. Monika John



NIRMAL EDUCATION SOCIETY

F19514 / Soc.Regd. No. MH 671 / 02

Admin. office : CTS No. 638/E, Asha Nagar,
90 Feet Road, Thakur Complex,
Kandivali (East), Mumbai - 400 101.
Ph. : 28549304 / 9820566885

Ref No. 6854

Date : 11/6/2020

To,

The Principal,

Nirmala Memorial Foundation College of Commerce and Science,

Asha Nagar, Thakur Complex,

Kandivali (E), Mumbai - 400101

Subject:- Your proposal about research fund for your esteemed Institution.

Respected Madam,

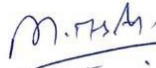
It is a privilege for **Nirmal Education Society** to sanction the research fund for Nirmala Memorial Foundation College of Commerce and Science.

The research work of Nirmala Memorial Foundation College of Commerce and Science is appreciated. The research theme undertaken by the teachers is worth a mention. It will definitely add knowledge in the field of education especially in commerce.

Our trust is sanctioning the amount of 2,00,000/- for the said research activities.

Keep up your good work.

Yours faithfully,



Trustee



Reg. Address : G/116, Shree Apartment, T.C. Mukherji Marg, Gorepeth - Nagpur - 440010

Ms. Neelam Patil



KABIR EDUCATION FOUNDATION

MH/1725/10/ MUMBAI F-4091/ MUMBAI

C-1301, Meera Co-Op. Housing Society, Near Oshiwara Police Station, New Link Road,
Andheri (W), Mumbai - 400053. Email Id : kabiredufoundation@gmail.com
Facebook : 9820600453 / 9820837888

Ref No.: 2689

Date : 21 / 10 / 2021

To,
The Principal,
Nirmala Memorial Foundation College of Commerce and Science,
DS Road, Thakur Complex,
Kandivali (E), Mumbai - 400101

Subject:- Approval of your institution's research funding proposal.

Dear Madam,

The **Kabir Education Foundation** is honoured to approve the research fund for Nirmala Memorial Foundation College of Commerce and Science.

We acknowledge the commendable educational efforts undertaken by your institution, and the chosen research theme by your faculty members is particularly noteworthy. This research holds great potential for contributing to the field of education, especially in commerce.

In support of your valuable work, our trust is pleased to allocate a sum of 50,000/- for the proposed research activities. We encourage you to continue your excellent efforts.

Best regards,

Yours faithfully,

Secretary

Ms. Sangeeta Shyamsundar



MUMBAI NIRMAL EDUCATION SOCIETY

MH/1731/2010/ MUMBAI F- 40917/MUMBAI

C-1301, Meera Co-Op. Housing Society, Near Oshiwara Police Station, New Link Road,
Andheri (W), Mumbai - 400053. Email Id : mumbai.nirmal.edu.society@gmail.com
☎ : 9820600453 / 9820837888

Ref No.: 64\

Date : 10 / 6 / 2021

To,
The Principal,
Nirmala Memorial Foundation College of Commerce and Science,
DS Road, Asha Nagar, Thakur Complex,
Kandivali (E), Mumbai - 400101

Subject:- Your proposal about research fund for your esteemed Institution.

Respected Madam,

It is a privilege for **Mumbai Nirmal Education Society** to sanction the research fund for Nirmala Memorial Foundation College of Commerce and Science.

The research work of Nirmala Memorial Foundation College of Commerce and Science is appreciated. The research theme undertaken by the teachers is worth a mention. It will definitely add knowledge in the field of education especially, in commerce.

Our trust is sanctioning the amount of 50,000/- for the said research activities.

Keep up your good work.

Yours faithfully,

President



संकल्प बहुउद्देशीय व शिक्षण संस्था

महा/६६६/१०/ठाणे/ फ २१८९६/ठाणे

सी १३०१, मिरा को. ऑप. हौ. सोसायटी, ओशिवरा पोलीस स्थानका जवळ, नवीन लिंक रोड
अंधेरी (प.), मुंबई-४०००५३. 📞: ९८२०६००४३/९८२०८३७८८८
ईमेल: sankalpa.bahudeshiya@gmail.com

संदर्भ क्र. : १०४

दिनांक २६/०६/२०२१

प्रति,
प्राचार्य,
निर्मला मेमोरियल फाउंडेशन कॉलेज ऑफ कॉमर्स अँड सायन्स,
डीएस रोड, ठाकूर कॉम्प्लेक्स,
कांदिवली (पू), मुंबई - ४००१०१

विषय:- तुमच्या संस्थेच्या संशोधन निधी प्रस्तावाला मान्यता.

प्रिय मॅडम,

संकल्प बहुउद्देशीय व शिक्षण संस्था, निर्मला मेमोरियल फाउंडेशन कॉलेज ऑफ कॉमर्स अँड सायन्ससाठी संशोधन निधी मंजूर करीत आहे.

तुमच्या संस्थेने केलेल्या प्रशासनीय शैक्षणिक प्रयत्नांचे आम्ही कौतुक करतो आणि तुमच्या प्राध्यापक सदस्यांनी निवडलेली संशोधन थीम विशेष उल्लेखनीय आहे. या संशोधनामध्ये शैक्षणिक क्षेत्रात, विशेषतः वाणिज्य क्षेत्रात योगदान देण्याची मोठी क्षमता आहे.

तुमच्या मौल्यवान कार्याच्या समर्थनार्थ, आमच्या ट्रस्टला प्रस्तावित संशोधन उपक्रमांसाठी 50,000/- इतकी रक्कम वाटप करण्यात आनंद होत आहे. आम्ही तुम्हाला, तुमचे उत्कृष्ट प्रयत्न सुरू ठेवण्यास प्रोत्साहित करतो.

शुभेच्छा,

तुमचा विश्वासू,

सचिव

सिद्धिविनायक अपार्टमेंट, बी-४०१, लोकमान्य नगर, यशोधन पाडा नं. २, देवेंद्र इंडस्ट्रीजवळ, ठाणे (प.), मुंबई-४००६०६.
📞: ९८९०४५७०८९ / ९८३४७२२२४५

Mr. Rishabh Desai



संत ज्ञानेश्वर शिक्षण प्रसारक मंडळ

महा/९६१/२०११/मुंब / फ ४३८४२/मुंब

सी १३०१, मिरा को. ऑप. हौ. सोसायटी, ओशिवरा पोलीस स्थानका जवळ, नवीन लिंक रोड
अंधेरी (प.), मुंबई-४०००५३. ☎: ९८२०६००४५३/९८२०८३७८८८
ईमेल: santa.dnyaneshwar.shikshan@gamil.com

संदर्भ क्र. : 4861

दिनांक : 25/10/2021

To,
The Principal,
Nirmala Memorial Foundation College of Commerce and Science,
DS Road, Thakur Complex,
Kandivali (E), Mumbai - 400101

Subject: Approval for Research Funding Request for Your Institution

Dear Madam,

It is an honour to approve the research fund for Nirmala Memorial Foundation College of Commerce and Science.

The research initiatives of Nirmala Memorial Foundation College of Commerce and Science have garnered appreciation. The chosen research theme by the faculty is noteworthy and is expected to contribute significantly to the field of education, particularly in commerce.

Our trust is pleased to sanction the amount of 60,000/- for the proposed research activities.

We encourage you to continue your commendable work.

Yours faithfully,


Treasurer



Pushkar Pathak
Systems Analyst
RP Division Incharge
Tel #011-26716690
E-mail: rpddivision@icssr.org

Indian Council of Social Science Research
(Ministry of Education)
JNU Institutional Area, Aruna Asaf Ali Marg
New Delhi - 110067
Website: www.icssr.org

SANCTION ORDER

Dated: 05-05-2023

F.No.02/2/2022-23/ICSSR/RP/MN/GEN

The Principal
Nirmala Memorial Foundation College of
Commerce and Science
D.S. Road Asha Nagar Thakur Complex
Kandivali (East) Mumbai - 400 101
Maharashtra

Subject: Sanction of Minor Research Project entitled "Influence of Brand in Buying Behaviour of Millennials in Mumbai with Reference to Selection of Ready-Made Garments" to Dr.Poonam Kakkad, Assistant Professor, Nirmala Memorial Foundation College of Commerce and Science, Mumbai

Dear Sir/Madam,

1. The Indian Council of Social Science Research (ICSSR) approved the award of "Influence of Brand in Buying Behaviour of Millennials in Mumbai with Reference to Selection of Ready-Made Garments" the above Minor Research Project submitted by Dr.Poonam Kakkad, Assistant Professor of your Institution.
2. The study, as proposed by the researcher, is to be located at and financially administered by your Institution as per the guidelines of this award.
3. The ICSSR has sanctioned a grant-in-aid of Rs.300000/- (Rupees Three Lakh Only) for the above Research Project and the grant will be released as follows:

First instalment (40 % of Instalment)	:Rs. 120000/-
Second instalment (40 % of Instalment)	:Rs. 120000/-
Final instalment (15 % of Instalment)	:Rs. 45000/-
Publication Cost (5% of Instalment)	:Rs. 15000/-
Total	:Rs. 300000/-
Overhead charges over and above 5% or maximum Rs. 100000	:Rs. 15000/-**

* This is to be retained by the ICSSR. ICSSR would publish it subject to recommendation by the expert and relevant Committees for the purpose, from the overall budget, so to be retained by the ICSSR.

** This amount will be released on successful completion of project after evaluation.
(The break-up budget approved by the ICSSR of Rs.300000/- is enclosed.)

4. The First instalment of the approved grant-in-aid will be released after receiving the grant-in-aid bill duly filled in, stamped and signed by the Project Director as well as the affiliating organization